

Newton Business Advisory Committee

March 20, 2013 – 3:00 to 5:00

Location: Council Room

Agenda

Open Meeting	John Stiver
Review of Minutes	Rob Powell
Selection of Committee Secretary	John Stiver
Introduction of Speaker – Buzz Bizzell	Rob Powell
Branding, Logos, and Wayfinding	Buzz Bizzell
Discussion of Newton Identity and Marketing	John Stiver
Logo and Tag line	
Develop talking points for marketing Newton	
Business and Real Estate Update	Rob Powell
Other Business	

Next Meeting Date: Wednesday, April 17, 2013: Matt Bumgarner-Depot Presentation and Ryan-Ashley Anderson—Developing Small Town Arts Programs

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